

Pegasystems.PEGAPCDS87V1.v2022-11-10.q17

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NEW QUESTION: 1

A Text Analyzer performs natural language processing on a piece of text. It then produces a structured output, which can be analyzed using reports.

What type of text analysis does the text analyzer perform?

- A. Classification
- B. Word count
- C. Cross reference analysis
- D. Word analysis

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 2

What is the most accurate description of proactive retention?

- A. Enables the business to reduce the number of credit risk customers
- B. Anticipates potential customer churn
- C. Simplifies the process of retaining customers
- D. Enables business to respond to customers when they contact a call center

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 3

The Prediction Studio portal supports the creation of two distinct types of predictive Scoring models are used to_____.

- A. predict binary behavior
- B. differentiate between good, better and best
- C. predict continuous behavior
- D. score different propositions

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 4

When executing a decision strategy, the dotted line arrow in a decision strategy means data is_____?

- A. referenced by the component the arrow originates from
- B. copied to the component the arrow points to
- C. referenced by the component the arrow points to
- D. copied to the component the arrow originates from

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 5

As a Data Scientist you want to use a predictive model to detect potential churn for a telco company .

Which three options do you have? (Choose Three)

- A. Create a Text extraction model
- B. Import a third party PMML model
- C. Use a Google ML model
- D. Use Pega machine learning to build a model
- E. Create an adaptive self-learning model

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 6

A company uses a Monte Carlo data set containing customer information for testing. They want to extend the data model to include all credit card product usage data. Customers may have multiple cards.

To extend the customer data model with the credit card product usage data, you need to_____..

- A. merge customer and credit card data
- B. add a Group
- C. create a Provider
- D. add a Field

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 7

The Adaptive Model component in a strategy computes

- A. a single propensity value for all actions
- B. a single accept rate for all actions
- C. a unique accept rate for each action
- D. a propensity value for each action

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 8

When selecting the list of predictors for an adaptive model you should

- A. always use numeric type for integer properties
- B. select at least one date property
- C. select up to a maximum of 500 predictors
- D. consider a wide range of properties

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 9

In a strategy defined in the "Retention" issue and the "X-Sell" group, you can import

- A. all propositions from the system
- B. propositions from all groups under the "Retention" issue
- C. propositions from the Sales issue
- D. propositions from "X-Sell" group

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 10

- A. four Group By components
- B. one Set Property component
- C. one Group By component
- D. four Set Property components

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 11

A Scoring Model allows you to differentiate between

- A. Good, Bad, Unknown
- B. Accept, Reject, Maybe Later
- C. Good, Better, Best
- D. Good, Bad

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 12

What are two results of an Adaptive Model? (Choose Two)

- A. Propensity
- B. Performance
- C. Priority
- D. Segment

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 13

The decision components used on the strategy canvas can be individually configured

Which function is available when configuring the Group By component?

- A. Multiply
- B. True if Some
- C. Average
- D. Divide

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 14

According to Forrester, it is far more expensive to attract new customers than it is to prevent existing customers from leaving.

Which model type do you use to predict if a customer is likely to churn?

- A. Extraction model
- B. Predictive model
- C. Categorization model
- D. Adaptive model

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 15

In a Prioritize component, the best action can be determined based on the value of

- A. Average Margin
- B. Customer.Income
- C. Customer,Value
- D. Propensity

Answer: ([SHOW ANSWER](#))

NEW QUESTION: 16

A company wants to capture the sentiment of relevant Twitter messages to allow its customer service representatives to concentrate only on the negative messages.

Sentiment refers to the general attitude of the author towards a subject and can be_____.

- A. Positive
- B. Absent
- C. Offensive
- D. Defensive

Answer: ([SHOW ANSWER](#))

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NEW QUESTION: 17

evidence an assessment of its viability, the Adaptive Model produces three outputs: Propensity, Performance and

What is evidence in the context of an Adaptive Model?

- A. The number of customers who exhibited statistically similar behavior
- B. The number of customers who have responded to the modeled offer
- C. The number of statistical bins used to evaluate the response
- D. The likelihood of a statistically similar behavior

Answer: ([SHOW ANSWER](#))

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